

ibtm[®] WORLD

BARCELONA, SPAIN

28 - 30 Nov 2023

Promotional Opportunities

For more information visit:
www.ibtmworld.com





ADVERTISING OPPORTUNITIES

IBTM World provides access to thousands of leading global meeting and events industry professionals all year round. Our online channels are launch pads for professionals, buyers and media to connect before meeting under one roof.

With targeted value benefits, you will be able to engage and stimulate your prospects effectively through our range of digital advertising opportunities.

These opportunities include:

Lead Generation

- Get enquiries and leads with their contact information from our global audience of buyers, media and visitors. This helps you to rebuild and strengthen your pipeline when the industry restarts.

Thought Leadership

- Be recognised by your target audience as authority and expert in your area of specialism over and above your competition.

Brand Awareness

- Put your company at the forefront of the industry to raise awareness and engagement from our audience. For well-known brands, this objective ensures you maintain your status and recognition in the industry.

Promote your presence at the show

- Let key decision-makers know that you are exhibiting and looking to connect with them at IBTM World. Increase your likelihood to secure more onsite meetings and drive traffic to your stand.

DIGITAL ADVERTISING OPPORTUNITIES

You will be able to engage and stimulate your prospects effectively through our range of digital advertising opportunities.

	Lead Generation	Thought Leadership	Brand Awareness	Promote your onsite presence
Directory Upgrades	✓		✓	✓
Email Sponsorship	✓		✓	✓
Social Media	✓		✓	✓
Webinars		✓	✓	
Remarketing			✓	✓
Web Banners	✓		✓	✓
Digital Incentives	✓	✓	✓	✓


SILVER ENHANCED

Clients who have invested in this product on average receive 2.7x more engagement from key attendees in the lead up to the event.

Leading to more engagement from key buyers and more relevant appointments. Only available to 10% of exhibitors

Highlighted Profile in Exhibitor directory:

- Company Logo
- Company Name
- Categories
- Stand Number
- Description
- Brands
- Why Visit Our Stand
- Products
- Website
- Email
- Phone



Turisme Comunitat Valenciana

Stand: C38

Sponsor of Destinations

Spain, Agriculture, Automotive, Construction, Cosmetic, Electronic/Communications/IT, Engin...

Why visit our stand


Valencia Region Tourism Board can provide you contacts or advice, about all possibilities the region has to offer in order to organise unique events, meetings or incentives.

Description


Valencia Region, where business meets leisure. Valencia Region Tourism Board is the official organization in charge of the promotion of tourism in the Region of Valencia. A region located alongside Spain's Mediterrane...

Brands

Valencia Convention Bureau, Gandia Convention Bureau, Cullera Conve...




Experiences in the Region of Valencia




EventsAIR

Paul Masters




EventsAIR

PM Paul Martin




RX Global

LS Lucy Smith




RX Global

SD Sam Dasmiki




EventsAIR

Paul Masters




EventsAIR

PM Paul Martin



RX Global

LS Lucy Smith



RX Global

SD Sam Dasmiki

Highlighted Profile in Hosted Buyer Platform

GOLD ENHANCED


Clients who have invested in a Gold company profile on average receive 6.3x more engagement from key attendees in the lead up to the event.

Greater exposure will lead to more valuable appointments and more attendees to engage with your brand.

Gold includes all the benefits of silver PLUS:

Showing 786 results

Premium



Turisme Comunitat Valenciana Stand: C38

Sponsor of Destinations

Spain, Agriculture, Automotive, Construction, Cosmetics, Electronics/Communications/IT, Engin...

Company Website

Company Email

0034 96 120 9800

Why visit our stand


Valencia Region Tourism Board can provide you contacts or advice, about all possibilities the region has to offer in order to organise unique events, meetings or incentives.

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Valencia Region, where business meets leisure. Valencia Region Tourism Board is the official organization in charge of the promotion of tourism in the Region of Valencia. A region located alongside Spain's Mediterranean...

Brands

Valencia Convention Bureau, Gandia Convention Bureau, Cullera Conve...



Experiences in the Region of Valencia

OCCITANIE DESTINATION Stand: D50

France, Agriculture, Automotive, Construction, Cosmetics, Electronics/Communications/IT, Engin...

Stand(s) Shared With: ATOUT FRANCE/ FRANC...

Description

Occlania Business Club is a network of operators specialized in the MICE in Occitania. We help you finding hotels with meeting rooms, exceptional or unique venues, conference centres, team building and eve...

IMPACT Event & Destination Management - Dubai Stand: P34

Stand(s) Shared With: EVINTRA free global B2B...

Description

A new generation and award-winning event production and destination management agency specializing in the bespoke Travel Incentives, Corporate Events, and Conferences to Dubai, Abu Dhabi, Ras Al Khaim...

As sponsored you will appear above all other exhibitors for a specific search filter, product category or geographical region



About

Find out about IBTM World, what you can expect to see and what opportunities are waiting for you.

Find out more



Visit

Join 15,000+ industry professionals at the leading global event and get ready to be inspired.

Visit us



singapore
Passion Made Possible

singaporeimagine

FIND OUT MORE

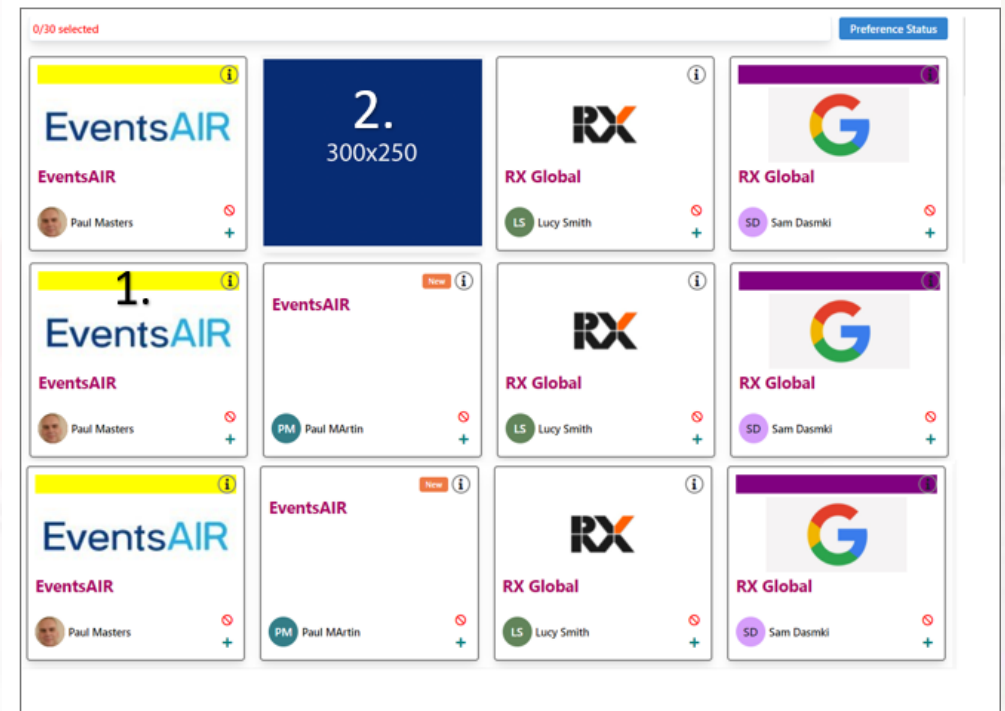
Homepage Feature (Exhibitor Promotion Carousel)

- Feature will scroll different Gold Exhibitors
- Option to promote company or products
- 300x300 banner with title and description
- Limited to 10 exhibitors



GOLD ENHANCED PROFILE

1. Your profile Highlighted in the Hosted Buyer Platform to stand out to hosted buyers whilst they are arranging their appointments with exhibitors.
2. Your rotating banner highlighted in the Hosted Buyer platform. This will ensure your brand is seen by all Hosted Buyers attending IBTM World and will encourage buyers to schedule an appointment with you.



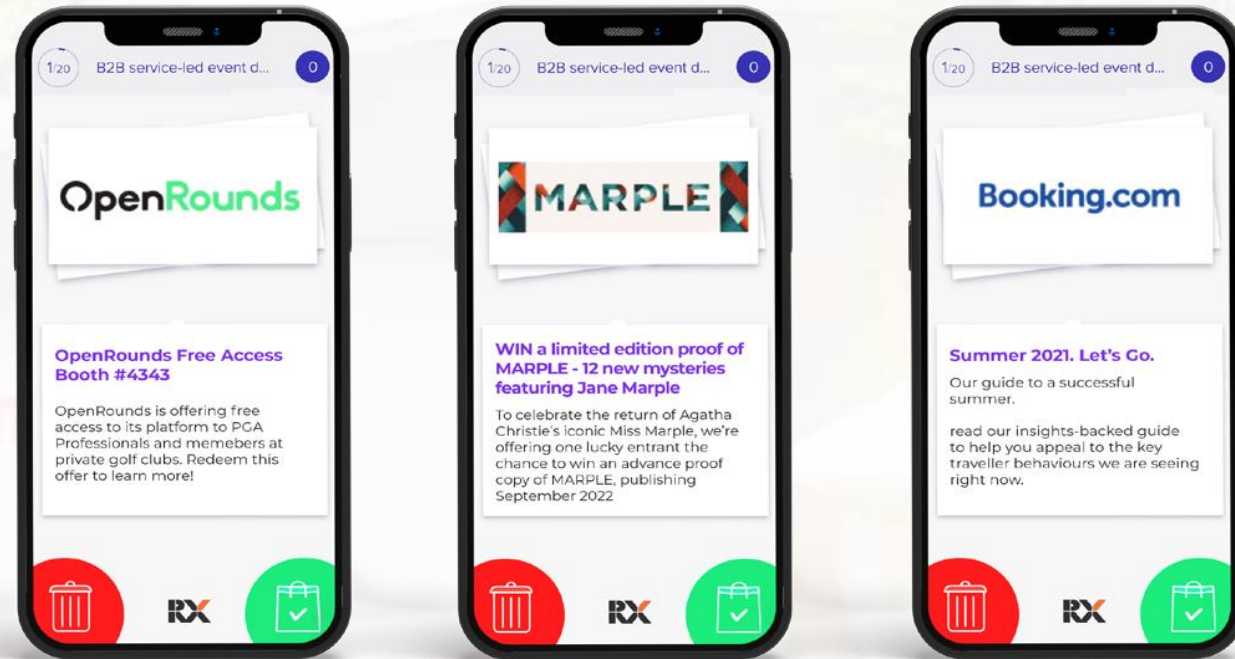
DIGITAL OFFER BAG

Receive qualified leads before the show begins, and increase traffic to your stand

Include your giveaway or incentive in the digital offer bag which is offered to all Hosted Buyers attending IBTM World.

Create a simple, mobile offer page online and RX will email a link to everyone who registers.

Attendees who like your offer can swipe to accept it, and you will receive their contact details in return. Target specific customers, drive stand awareness and even generate leads before the show



Generate leads before and during the event



Generate brand, product and launch awareness



Equal exhibitor exposure, regardless of business/stand size



'Offer' leads additional to leads captured at the show



Promote exhibitor presence & stand location

Include your giveaway or incentive

Or be the Overall Sponsor (includes 1 entries in the digital incentive bag and priority positioning)

Prices available on request

EMAIL SPONSORSHIP: CONTENT BLOCK & EMAIL BANNER

Choose to promote your brand in the lead-up to, or during, the event, right when buyers are researching, planning and choosing exhibitors to meet at the event in a Hosted Buyer or visitor email.

Content block:

Title, 150 character description, 275x170 image and button

Email Banner:

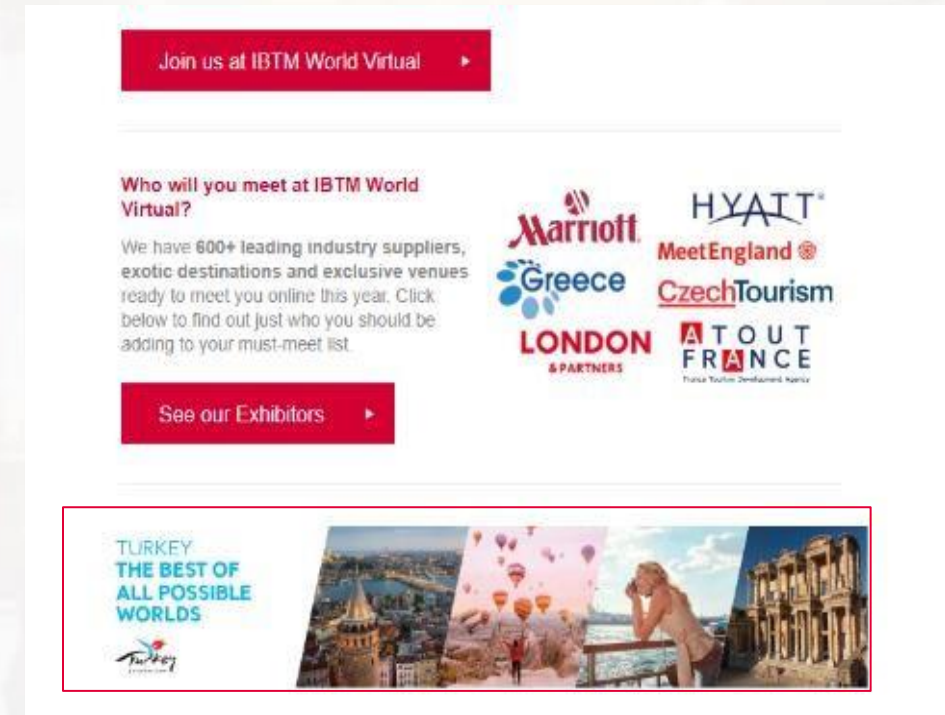
610x120 banner

Brand Exposure: Depending on the database you choose, your advert will be sent up to 15,000 contacts

Generate leads: Visitors that click on your ad can be taken to your directory listing or your website where they can send you a message.

Reach a Targeted Audience: You have the flexibility to choose to target all visitors or to select a segment targeting your exact audience.

Prices available on request



EMAIL SPONSORSHIP: TARGETED EMAIL

Choose to promote your brand in the lead-up to, or during, the event, right when buyers are researching, planning and choosing exhibitors to meet at the event as a sole email sponsor.

Brand Exposure: Depending on the database you choose, your advert will be sent up to 15,000 contacts

Generate leads: Visitors that click on your ad can be taken to your directory listing or your website where they can send you a message.

Reach a Targeted Audience: You have the flexibility to choose to target all visitors or to select a segment targeting your exact audience.

Price available on request



ACCORHOTELS.COM | Meetings & Events
Feel Welcome

Le Club AccorHotels Meeting Planner members enjoy world-wide exclusive privileges.

With an unmatched portfolio of brands, featuring the largest network of business event hotels across Australia, business event organisers can obtain quotes from over 100 hotels and resorts across multiple brands with ease at AccorHotels' meetings and events website, www.accorconferences.com.au. The multi-functional website also features in-depth destination information, making research and decision-making easier for business event organisers.

Le Club AccorHotels Meeting Planner is AccorHotels dedicated loyalty program in which business event organisers are rewarded with world-wide exclusive privileges. Once a member, organisers can earn points and redeem exclusive privileges at more than 2,000 meeting venues around the world, including Sofitel, Pullman, MGallery, Grand Mercure, Novotel, Mercure and ibis Styles hotels.

SOCIAL MEDIA, BLOGS, & LIVE VIDEO

Build Brand Awareness: Be at the forefront of Hosted Buyers and visitors' minds by placing your product in front of them before the event.

Thought Leadership: Be recognised by your target audience as an authority and expert in your area of specialism over and above your competition by contributing to our content hub.

Dedicated Social Media Post: Promote your product or brand across IBTM LinkedIn, Twitter & Facebook Pages.

Facebook Live Interview: We will publish a video interview with a company representative to the IBTM Facebook Channel.

Prices available on request



BRAND AWARENESS PACKAGES

Increase your brand visibility in the lead-up to the event to put your brand at the forefront of meetings, events and incentives buyers. Our brand awareness packages help you drive interest in your products and services.

Booster

- Silver Enhanced Profile
- 10,000 Remarketing Impressions
- 3x Social Media Announcements

Super Booster

- Gold Enhanced Profile
- 30,000 Remarketing Impressions
- 3x Social Media Announcements
- Exhibitor Directory Super Leaderboard Banner
- Visitor Sponsored Email Content Block

BUYER ACTIVATION PACKAGES

Make more out of your time with our buyer activation packages that enable you to connect and organize meetings with buyers with real potential at the event.

Booster

- Silver Enhanced Profile
- Digital Offer Bag Entry

Booster Plus

- Silver Enhanced Profile
- Digital Incentive Bag Entry
- Key Page Banner on Meetings Platform
- Content Block in email to Hosted Buyers

Super Booster

- Gold Enhanced Profile
- Medium Rectangle Banner on Homepage of Meetings Platform
- Digital Incentive Bag Entry
- Hosted Buyer Sponsored Email

Prices available on request

MOBILE APP: EXCLUSIVE SPONSORSHIP

Reach every single hosted buyer through the official event app – the essential tool for them to access their diary of appointments and navigate the show floor.

What's Included:

- Your logo on the splash screen of the app
- Hyperlinked rotating banner on key pages and start screen
- Highlighted stand on the floor plan
- Dedicated push messages to send to all attendees on each day of the show (1 per day)
- Highlighted exhibitor directory listing
- Mentions on the website, email communications, social media,



Results from 2021:

- 3,877 downloads
- 544 sponsored banner clicks
- Each push message viewed by an average of 1,800 users

Price available on request

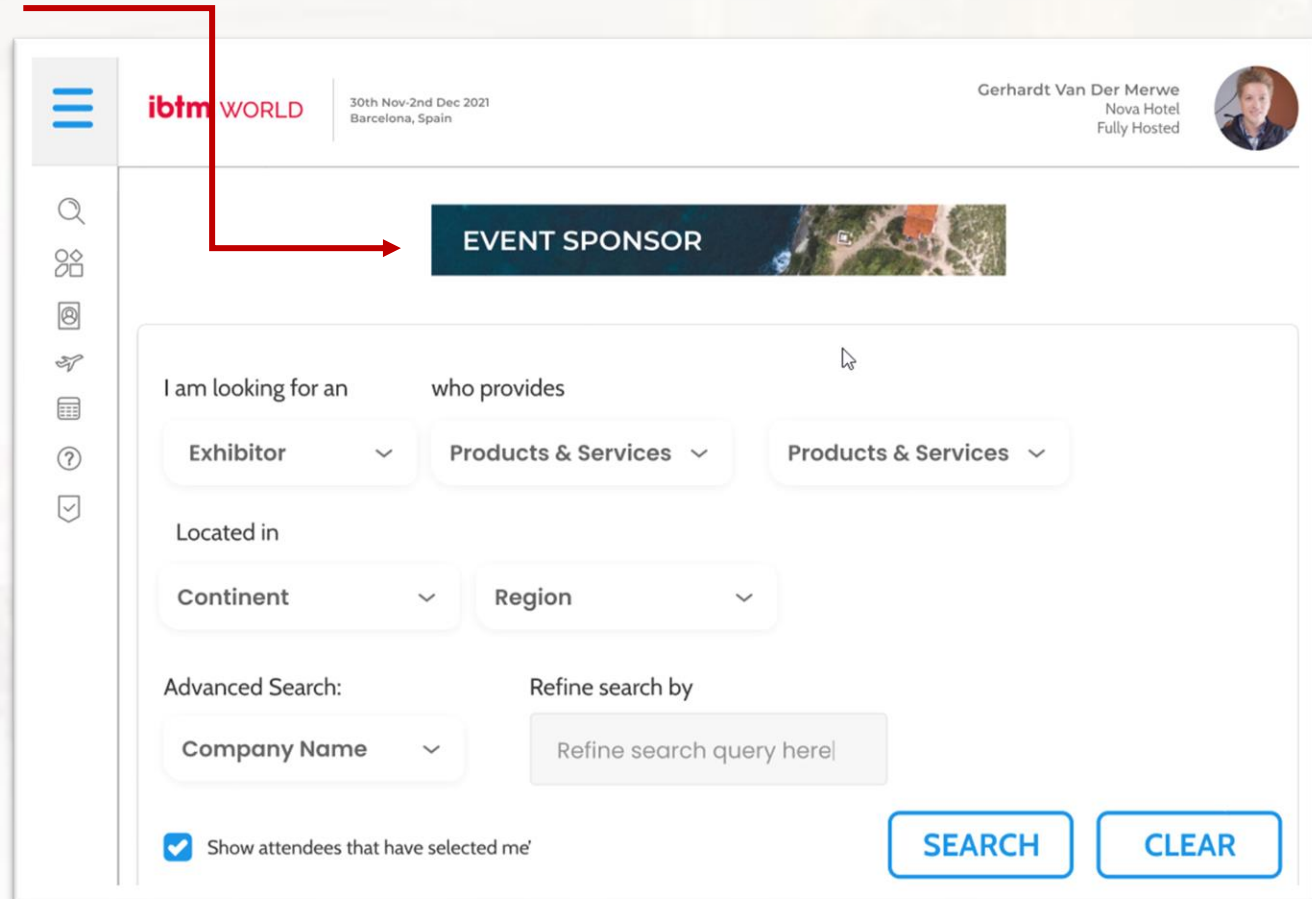
HOSTED BUYER ZONE: HOMEPAGE BANNER

The Hosted Buyer Zone is the online hub for Hosted Buyers to organise and plan their time at IBTM World.

Sponsoring this online platform will give you greater brand exposure than your competitors and help to generate pre-show leads.

On average the Hosted Buyer Zone sponsor has been selected as a preference by Hosted Buyers 5 times more than an average exhibitor.

Exclusive sponsorship of various sections of the Hosted Buyer Zone including: the Appointments and Preference Selections, Preference Form, Appointments page, Self- Scheduled page, Itinerary Page & on every Hosted Buyer's PDF diary.



The screenshot shows the ibtm WORLD website interface. At the top, it displays the event dates "30th Nov-2nd Dec 2021" and location "Barcelona, Spain". The user profile "Gerhardt Van Der Merwe" is shown with the role "Nova Hotel Fully Hosted". A red arrow points from the text above to the "EVENT SPONSOR" banner. Below the banner, there is a search filter section with the following options:

- I am looking for an: Exhibitor (dropdown)
- who provides: Products & Services (dropdown)
- Products & Services (dropdown)
- Located in: Continent (dropdown), Region (dropdown)
- Advanced Search: Company Name (dropdown)
- Refine search by: Refine search query here (text input)
- ☒ Show attendees that have selected me
- SEARCH button
- CLEAR button

Price available on request

HOSTED BUYER ZONE: APPOINTMENT TAKEOVER

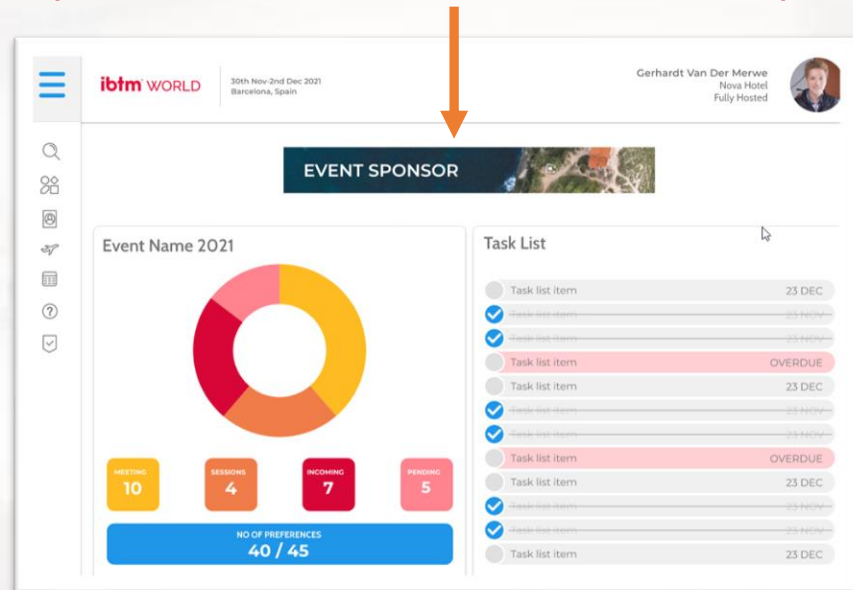
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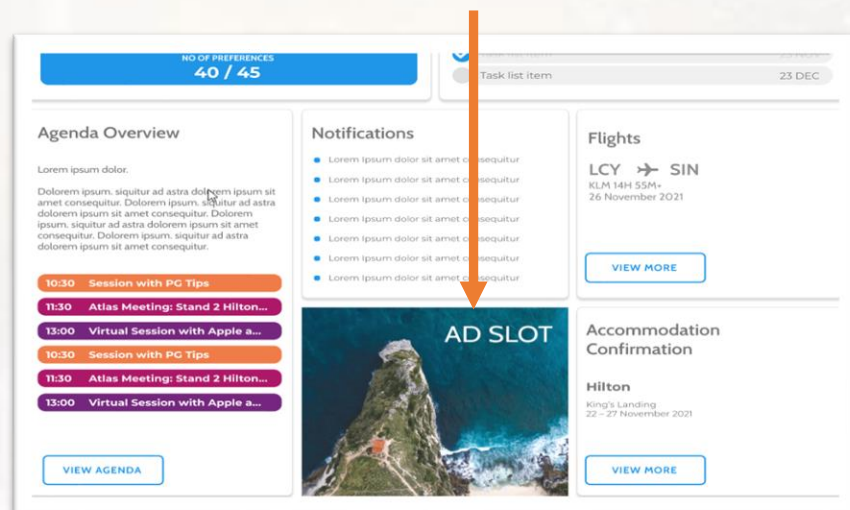
On average the Hosted Buyer Zone sponsor has been selected as a preference by Hosted Buyers 5 times more than an average exhibitor.

2 Sites Available – each sold on rotation

Top Leaderboard Banner Price available on request



Medium Rectangle Price available on request



REMARKETING: (WEBSITE PROMOTION)

Our Remarketing campaign places your advert across popular websites and social media channels browsed by visitors interested in products like yours, telling them to meet you at the show.

Your adverts can be targeted to specific countries or worldwide and each targeted professional will be shown your advert between **2** and **20** times.

Example of websites your adverts are shown on:

- News: Sky, CNN, Yahoo, AOL, Reuters
- Other: Time Out, Lonely Planet, Skype, Google

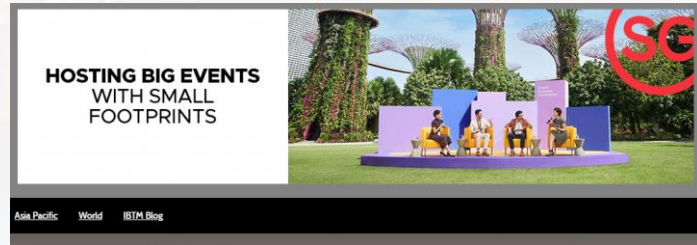
Ad Impressions	Available
10,000 impressions	10
50,000 impressions	5
100,000 impressions	3

What are the benefits?

- **Build Brand Awareness:** Be at the forefront of Hosted Buyers and visitors' minds by placing your product in front of them as they book their travel or accommodation, browse our social media channels and more before the event.
- **Brand Exposure:** Gain a boosted profile and reputation by being seen to be 'everywhere' by buyers and visitors of the show. Research proves it takes a minimum of **6 times** a brand or product needs to be seen before it imprints in a person's mind – remarketing ticks those instantly

WEBSITE BANNERS

A: Billboard



B: Super Leaderboard



C: Medium Rectangle



D: Leaderboard



Opportunities vary by page – see appendix for price list.

WEBSITE BANNERS PRICE LIST

Product	Description	Location	Price	Available
Billboard Banner	This banner advert will be live on the IBTM World homepage. This advert is available throughout the year, though we recommend the 8 weeks leading up to the event when website traffic is at its highest.	Home Page	Prices available on request	4
Super Leaderboard	The Super Leaderboard Banner provides a large space for your branding.	Home Page		3
		Exhibitor Directory		3
		Visit Page		3
		What's On Page		3
		Buyers Page		3
Leaderboard	Your Leaderboard banner advert will be live on the Exhibitor Directory.	Home Page		3
		Visit Page		3
		What's On Page		3
		Buyers Page		3
Medium Rectangle Banner	Your Medium Rectangle Banner is an excellent opportunity to showcase your brand and presence.	Home Page		5
		Visit Page		5
		Buyers Page		5

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Branding & Sponsorship Opportunities



Entrance Signage

Key location at the entrance to IBTM World – large brand presence alongside the IBTM World Branding.

Large 5.2mx 11.8m banner ensures your brand is dominate and seen by attendees as they arrive at the venue for each day of the show.

Benefits Include

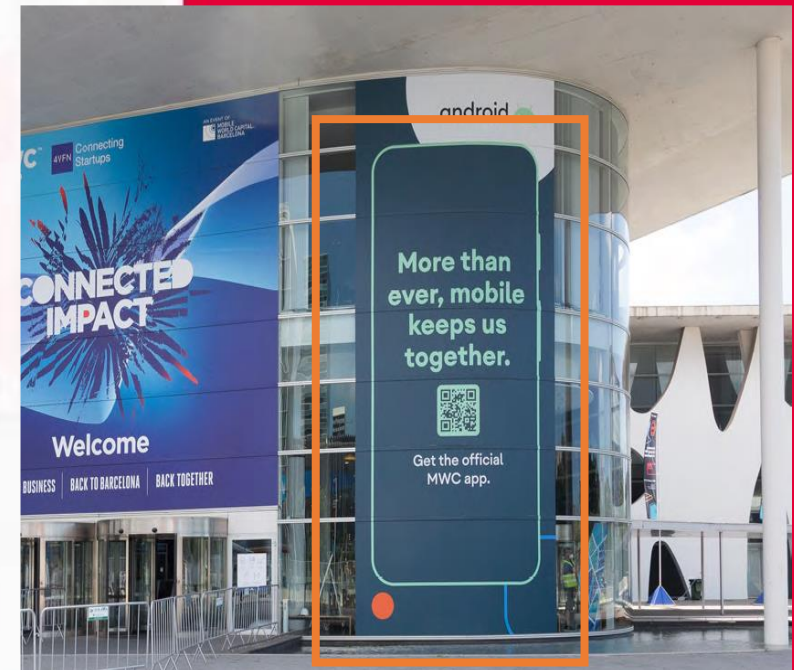
Drive traffic to your stand:

Your branding visible in a prominent location at the main entrance.

Brand awareness:

pre-event and onsite sponsorship recognition, including coverage In the official IBTM World Catalogue and website.

Price available on request



Outside Flags

Your branding printed on large outdoor flags, situated outside the main entrance of IBTM World.

Flags are printed on both sides and measure 4m x 1m.

The flags are 7m high making them very visible for all attendees.

Benefits Include

Drive traffic to your stand:

Your branding visible in a prominent location at the main entrance.

Brand awareness:

pre-event and onsite sponsorship recognition, including coverage in the official IBTM World Catalogue and website

Price available on request



40 flags available | 4 sets of 10 flags each available

Large Tower Banners

Your branding printed on large banner towers, situated outside in front of the main entrance of IBTM World.

10 towers available, each with dimensions of 4m high x 1.15m wide. Your branding is printed on all 4 sides.

Benefits Include

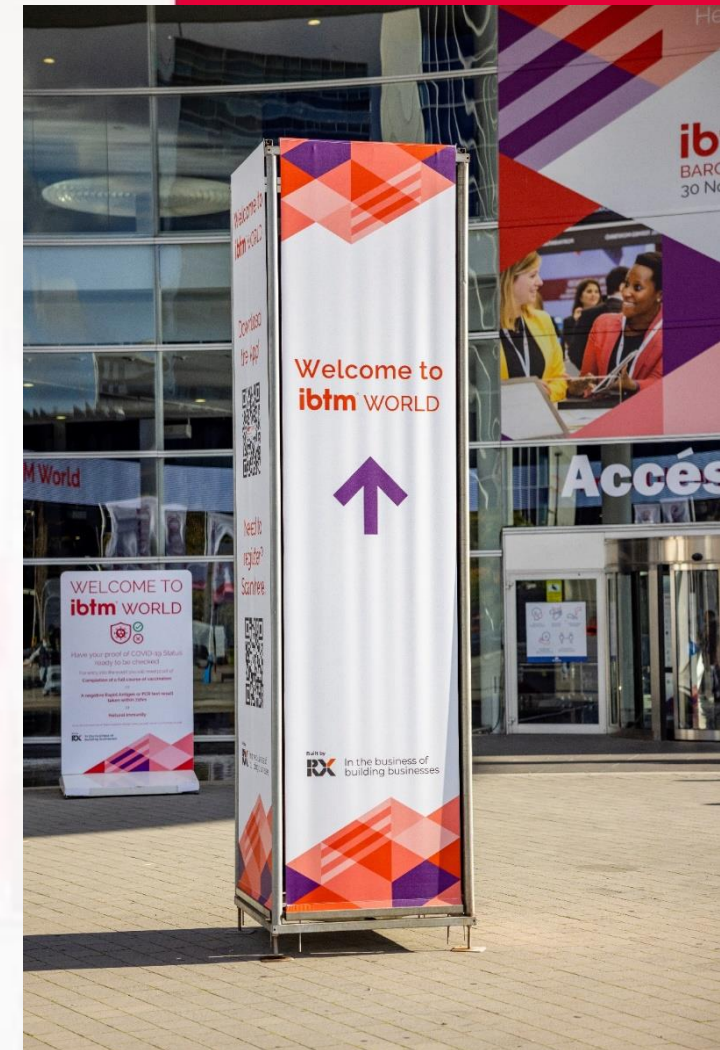
Drive traffic to your stand:

Your branding visible in a prominent location at the main entrance.

Brand awareness:

pre-event and onsite sponsorship recognition, including coverage in the official IBTM World Catalogue and website

Price available on request



Welcome Banner – Buyer Drop Off

Banner location within Hall where buyers are dropped off, this an exclusive opportunity to ensure your brand is the first seen when buyers arrive at the show from the bus.

Benefits Include

Drive traffic to your stand:

Your branding visible in a prominent location at the main entrance.

Brand awareness:

pre-event and onsite sponsorship recognition, including coverage in the official IBTM World Catalogue and website.

Price available on request



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RX In the business of
building businesses

Registration Area

Your branding throughout the Main Registration Area.

Be the first and last brand all attendees see as they arrive and depart IBTM World.

Benefits Include

Drive traffic to your stand:

Your branding visible throughout the main entrance encouraging attendees to visit your stand.

Brand awareness:

pre-event and onsite sponsorship recognition, including coverage in the official IBTM World Catalogue and website.

Price available on request



Your logo on all registration screens | Branded Pool Banners | Literature Displays and more

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Registration Area – Circular Digital Screen

Your branding throughout the Main Registration Area.

Be the first and last brand all attendees see as they arrive and depart IBTM World.

Benefits Include

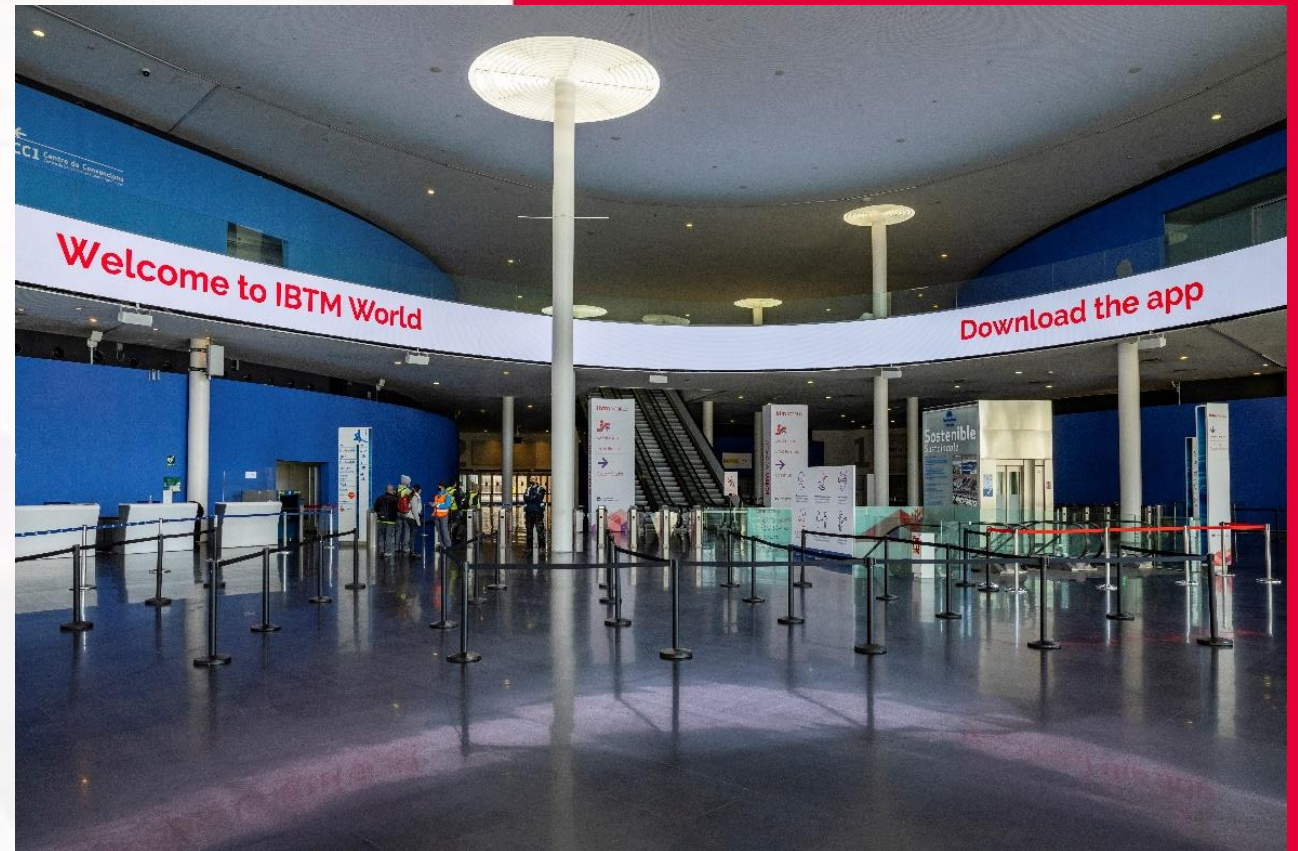
Drive traffic to your stand:

Your branding visible throughout the main entrance encouraging attendees to visit your stand.

Brand awareness:

pre-event and onsite sponsorship recognition, including coverage in the official IBTM World Catalogue and website.

Price available on request



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Welcome Band at Entrance

A unique opportunity to entertain the attendees of IBTM World with music at the entrance!

Benefits Include

A unique opportunity to entertain all attendees as they arrive and depart IBTM World each day.

Drive traffic to your stand:

Your branding visible in a prominent location at the main entrance.

Brand awareness:

pre-event and onsite sponsorship recognition, including coverage in the official IBTM World Catalogue and website.

Price available on request



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Large Welcome Banner

Your branding on this very large LED banner at the main entrance.

Banner size is 7.70m wide x 1.40m high.

Benefits Include

Drive traffic to your stand:

This very large LED Banner grabs buyers' and visitors' attention as they walk from the Main Entrance to the Exhibition hall of IBTM World.

Brand awareness:

pre-event and onsite sponsorship recognition, including coverage in the official IBTM World Catalogue and website.

Price available on request



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Entrance Escalators

Double printed branding on the escalators and surrounding area on the route leading attendees from the Main Entrance to the exhibition hall of IBTM World.

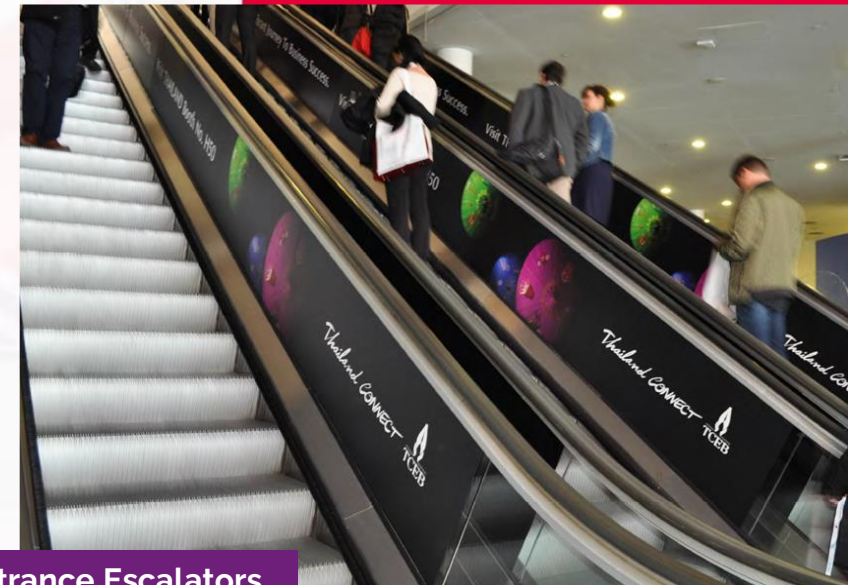
Available exclusively.

Benefits Include

Brand awareness:

pre-event and onsite sponsorship recognition, including coverage in the official IBTM World Catalogue and website.

Price available on request



Main entrance Escalators

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Hall Walkway Panels

A **unique and exclusive opportunity** to showcase your destination, venue, products or services.

The Walkway Panels are over 50m long and on both sides of the main walkway.

Ensure your branding is seen by 100% of the attendees of IBTM World.

The Walkway panels are located on the route from the Main Entrance to the Exhibition hall of IBTM World.

This ensures all attendees will see your branding as they arrive and depart IBTM World.

Benefits Include

Brand awareness:

pre-event and onsite sponsorship recognition, including coverage in the official IBTM World Catalogue and website.

Price available on request



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Show Floor Escalators

Double printed branding on the escalators and surrounding area on the route leading attendees from the Main Entrance to the exhibition hall of IBTM World.

Available exclusively.

Benefits Include

Brand awareness:

pre-event and onsite sponsorship recognition, including coverage in the official IBTM World Catalogue and website.

Price available on request



Exhibition hall Escalator 3.1

Aisle Markers

Your logo printed on both sides of aisle marker banners. Banners are suspended from the ceiling to aid navigation around the exhibition hall. It offers a unique opportunity to display your company name and logo.

Benefits Include

Drive traffic to your stand:

Your logo and stand number very visible for all attendees as they walk around the show floor and plan their route ahead.

Brand awareness:

pre-event and onsite sponsorship recognition, including coverage in the official IBTM World Catalogue and website.

Price available on request



Floor Tiles

Your logo printed on 1m x 1m branded floor tiles.

Benefits Include

Place your floor tiles in key, strategic spots, such as the main entrance, in front of the escalators or the central walkway.

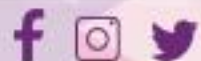
Drive traffic to your stand:

Create a path to your stand with highly cost-effective tiles

Price available on request



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“You Are Here” Boards

Your logo, stand number and company name highlighted on the “You Are Here” boards.

The “You Are Here” boards are placed in prominent positions on the show floor.

Benefits Include

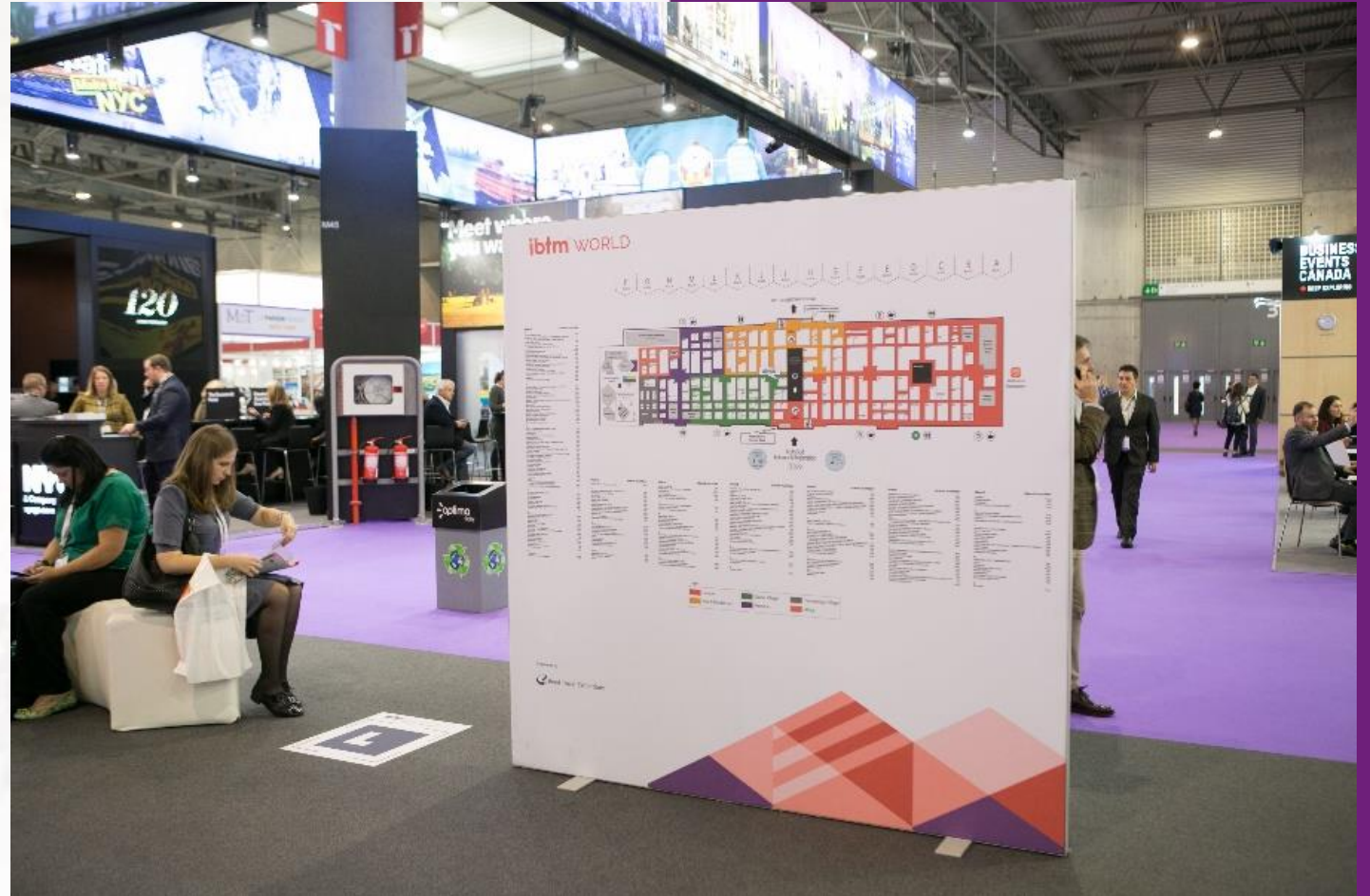
Drive traffic to your stand:

Your brand seen by key buyers on these YAH Boards located in high traffic areas

Brand awareness:

The board grabs buyers' and visitors' attention as they walk around the show floor and plan their route ahead.

Price available on request



Large Banner on the Show Floor

Your branding on a very large banner located at a location of your choice on the show floor.

Fantastic opportunity to showcase your products & services and drive traffic to your stand.

Benefits Include

Drive traffic to your stand:

Your banner is placed in a prominent location on the show floor

Generate new leads:

Reach attendees as they travel around the show floor

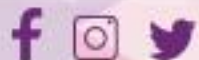
Brand awareness:

pre-event and onsite sponsorship recognition, including coverage in the official IBTM World Catalogue and website.

Price available on request



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Digital Screens on Show Floor

Opportunity to present your brand and content on a series of 12 screens located in key locations around the show floor.

Your 30 second video will be played across the 3 days of the event on all 12 screens on rotation.

Unique & fantastic opportunity to showcase your products & services and drive traffic to your stand.

Benefits Include

Drive traffic to your stand:

Your banner is placed in a prominent location on the show floor

Brand awareness:

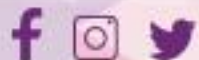
pre-event and onsite sponsorship recognition, including coverage in the official IBTM World Catalogue and website.

Price available on request



Shown on 12 Screens in Key Areas

Connect with us



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Attendees Badges

Your logo printed on both sides of all Visitors, Hosted Buyers, Speakers, Press and VIP badges

Benefits Include

Drive traffic to your stand:

Pre-event and onsite sponsor recognition, including Coverage in the official show catalogue and website

Brand awareness:

Excellent onsite exposure to 15,000 industry professionals

- All badges are sent to attendees by email prior to the show and can be collected at the entrance
- Additional badges with your company logo will also be available to all delegates registering on the day

Price available on request



Excellent brand awareness opportunity

Lanyards

Your logo printed on both sides of the lanyards, which are made of high quality recycled material and come with a double clip.

Benefits Include

Brand awareness:

Unique exposure at the show: your brand will be carried throughout the exhibition over the 3 days of the event, ensuring a massive brand impact to all attendees.

Be the exclusive sponsor of the lanyards used to hold exhibition entry badges for all attendees.

Price available on request



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@ibtmevents

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building businesses

Hosted Buyer Lounge

(2 Lounges available)

- Refreshments provided to Hosted Buyers on your behalf.
- The lounge will be themed to your destination or products including your branding, literature and videos displayed throughout the lounge.
- The Hosted Buyer lounge is the extension of your stand, give hosted buyers a “taste” of your destination, products or services.
- Complimentary passes to the Lounge, you receive the data of each Hosted Buyer entering your sponsored lounge.
- Pre event and onsite sponsor recognition, including coverage in the Official Show Preview, Catalogue, Pocket Guide and Hosted Buyer web pages



Corporate Networking Reception

A unique opportunity to be the Sponsor of the Cocktail Reception for all Corporate Hosted Buyers.

Benefits Include

Build Brand awareness:

Your logo and website link on the sponsors page of the IBTM World website

Brand Exposure:

Your logo and website link in email communications sent to:

- Registered Corporate Hosted Buyers with information about the show and the Knowledge Programme (multiple emails)
- Database of 1,000s potential buyers inviting them to attend the Corporate Buyer Networking Reception (multiple emails)

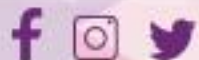
Generate Leads:

Network and engage with key corporate buyers.

Price available on request



Connect with us



@ibtmevents

Built by
RX In the business of
building businesses

Hosted Buyer Breakfast or Lunch

A unique opportunity to host an exclusive and dedicated Hosted Buyer breakfast or lunch

Benefits Include

- A fantastic opportunity to engage with your selection of buyers for an hour over breakfast or lunch.
- Entertain hosted buyers and showcase your destination, products or services through videos, presentations, music and more.
- All inclusive of AV, Food & Beverages and set up.
- Food & Beverages can be tailored/themed to your destination or products.
- Email invitation sent on your behalf to the hosted buyers you wish to invite for your breakfast or lunch.

Price available on request



Media Centre

The Media Centre offers you a unique opportunity to promote your brand in front of 200+ global MICE media attending IBTM World.

Benefits Include

- Your logo on the “You Are Here” boards as Media Centre Sponsor as well as on the floorplan in the official IBTM World Catalogue, Pocket Guide and mobile App.
- Onsite branding and opportunity to display your marketing collateral in the Media Centre
- Your banner displayed in the Media section of the show website
- Global media coverage and exposure to 200+ global media.
- A dedicated Press Conference slot to promote your news/products/ services to the Global Media during IBTM World.

Price available on request



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Education Conference Sponsor

The IBTM Education & Conference programmes runs across all 3 days of IBTM World.

A unique opportunity to align your brand with one or more dedicated Programmes. Be a thought leader for the meetings & events industry professionals at all levels, attracting high-quality, unique attendees.

Benefits Include

- Your literature, posters and branding displayed within the Education theatre
- Your presentation screen or video in between sessions
- An introduction and holding slide at the start of the sessions.
- Your logo/branding as the Sponsor of the Education Programme in all communications to buyers and attendees.

Price available on request



Overall Education Programme Sponsor

Association Programme Sponsor

Elite Corporate Programme Sponsor

Association Leaders Forum

The Association Leaders Forum takes place on the Monday before IBTM World and is an exclusive event for Association Buyers.

A unique opportunity to align your brand with association leaders and be seen as a thought leader for the meetings & events industry professionals at association level, attracting high-quality, unique attendees.

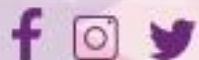
Benefits Include

- Your literature, posters and branding displayed at the venue for the Association Leaders Forum
- Your presentation screen or video in between sessions
- An introduction and holding slide at the start of the sessions.
- Your logo/branding as the Sponsor of the Association Leaders Forum in all communications to Association Buyers.

Price available on request



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Corporate Experiences Day

The Corporate Experiences Day takes place on the Monday before IBTM World and is an exclusive, experiential event for Corporate Buyers.

A unique opportunity to align your brand with leading corporate event planners and be seen as a thought leader for the meetings & events industry professionals at corporate level, attracting high-quality, unique attendees.

Benefits Include

- Your literature, posters and branding displayed at the venue for the Corporate Experiences Day
- Your presentation screen or video in between sessions
- An introduction and holding slide at the start of the sessions.
- Your logo/branding as the Sponsor of the Corporate Experiences Day in all communications to Corporate Buyers.

Price available on request



ICCA Destination Performance Stage

Brand new for 2023, the ICCA Destination Performance Stage will join the IBTM World show floor. The stage will be in alignment with their annual Performance Index, and will allow CVBs from countries and cities to present insights into how their destination has performed over the year.

The ICCA president will also do interviews with some of the top destinations from their Performance Index.

Benefits Include

- Your logo positioned alongside ICCA on the show floor
- Visibility of your destination to all attendees visiting the stage
- Your logo/branding as the Sponsor of the ICCA Destination Performance Stage in all communications to buyers and attendees.

Price available on request



Destination Performance Session

Destination Performance Stage Exclusive Sponsor

Destination Performance Stage Co-Sponsor (1 of 2)

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Industry Trends Forum

The IBTM World Industry Trends Watch Report provides an in-depth analysis of the global economic situation of our industry and provides an outlook for the Global industry for the year ahead, presented by Alistair Turner.

Benefits Include

- Your logo and website link on the front cover of the report and on all Industry Trends Report website pages
- Your logo on holding slides of Alistair Turner's presentation and the possibility for the sponsor to introduce the session and speaker
- Your A4 page advertisement in the Trends Watch Report
- Brand awareness to all session attendees and all digital readers/downloads of the report post event
- Pre event and onsite sponsor recognition, including your branding in the official IBTM World Catalogue and website

Price available on request



IBTM Accelerate

IBTM Accelerate showcases the future of the meetings & events industry, brings innovative ideas to the market and delivers inspirational short talks on the future of our industry.

Benefits Include

- Your branded video displayed on the IBTM Accelerate's main stage
- Dedicated 10 minutes slot in the IBTM Accelerate programme to present your case study
- Pre event and onsite sponsor recognition, including your branding on the IBTM World website and in all emails to the attendees

Price available on request



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