

# Fira Barcelona



# G o a s t e p f u r t h e r a t y o u r n e x t e v e n t



The **Fira de Barcelona** provides a powerful platform for business and economic activities at the service of companies and their international promotion.

Over the course of more than 100 years the Fira has demonstrated its outstanding capacity for organizing trade shows and events. With a portfolio of more than 80 exhibitions, it welcomes around 3.5 million visitors and 40,500 exhibitors every year. It is the leading organiser of industrial and trade fairs and 15 of its exhibitions are benchmarks of their kind in Europe, being among the top three in their respective sectors.

The Fira de Barcelona manages its operations from an entrepreneurial perspective with a firmly international outlook, especially with regard to the European and Latin American markets.

The Fira de Barcelona offers a host of services to meet the needs of exhibitors and visitors alike. Its state-of-the-art facilities offer the most flexible possible use of spaces and installations.



**Barcelona** offers visitors a huge range of cultural and leisure attractions (architecture, museums, concerts and sporting events) and a wonderful year-round climate.

It is a modern, dynamic and welcoming city with a solid tradition of trade. A great business centre and one of the leading drivers of the Mediterranean economy, Barcelona has adopted innovation, scientific and technological development and high quality services as the key elements of its identity.

The creation of new transport networks and new services, along with its modern hotel infrastructure, have made Barcelona one of the most international of European cities.

Its growing influence has a great deal to do with the prestige and dynamism of the Fira de Barcelona.

# Gran Via Venue



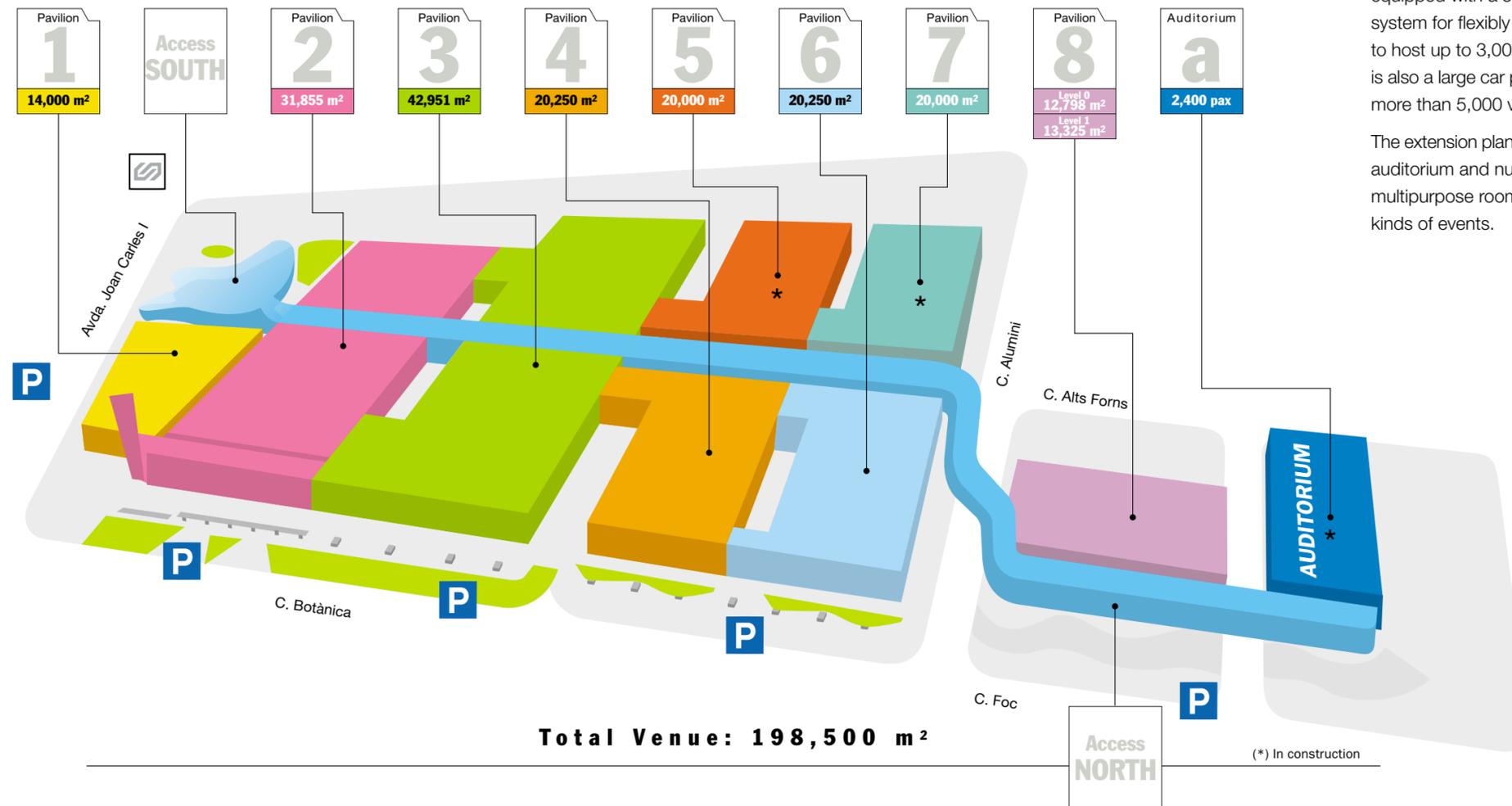
The Fira de Barcelona's **Gran Via** Exhibition Centre is one of the biggest and most modern in Europe.

Designed by Japanese architect Toyo Ito, this vast complex combines a spectacular appearance with respect for the environment and provides an efficient yet creative solution to the needs of exhibitors and visitors alike.

In all, the venue covers an area of 198,500 m<sup>2</sup> of exhibition space, distributed between eight halls.

The Gran Via Conference Centre, covering an area of 13,000 m<sup>2</sup>, is equipped with a sophisticated panel system for flexibly dividing the space to host up to 3,000 delegates. There is also a large car park with space for more than 5,000 vehicles.

The extension plans feature a modern auditorium and numerous multipurpose rooms for holding all kinds of events.



# Montjuïc Venue



The **Montjuïc** exhibition centre, built in 1929 for the Barcelona Universal Exposition, has since been completely remodelled and now features the most advanced systems and equipment for holding all kinds of events.

Standing at the city centre just 15 minutes from the airport, it is regarded as one of the most emblematic trade fair venues in Europe. With over 117,000 m<sup>2</sup> of exhibition space and set in really stunning surroundings, it offers numerous possibilities thanks to its strategic location and proximity to the transport network and hotel facilities.

The Barcelona Conference Centre, which stands within this historic site, is capable of hosting events ranging from the smallest meetings through to major international congresses.



All the services you need with the assurance of the Fira de Barcelona

# ServiFira

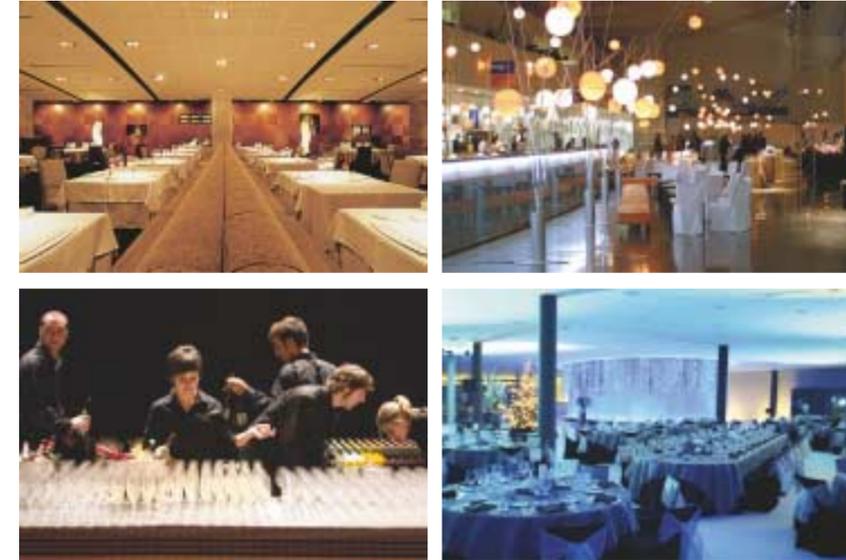


The ServiFira department is responsible for coordinating the delivery and provision of all the products and services you might need, as well as offering constant, personalized support.

ServiFira is made up of a team of professionals at the Fira de Barcelona who can provide valuable advice to help you achieve your objective: the successful organization of your company's participation in an exhibition or trade show.

We offer the most comprehensive Exhibitor Services Catalogue on the market where you will find some of the most exclusive trade show products and services offering the best value for money. Everything you could possibly need to make your participation more convenient and productive, with all the assurance and experience of the Fira de Barcelona.

# GastroFira



A host of options  
for every possible taste

It's all there for you to choose from. At GastroFira we make your ideas a reality, providing everything you need: advice, integral service, the most delicious range of cuisine... endorsed by the experience and reputation of the Fira de Barcelona.

## Restaurants

The Fira de Barcelona has 65 food outlets between the Montjuïc and Gran Via exhibition centres featuring a wide and attractive range of products: cafeterias, bars, take-away and fast-food outlets and restaurants featuring market-based, Italian, Japanese and signature cuisines.

## Catering

The best complement to our range of food outlets is our catering service. Our convenient and efficient service will attend to your needs for snacks, cocktails, coffee-breaks and business lunches plus a full bar service, a special catalogue for stand catering, and drinks in personalized containers.

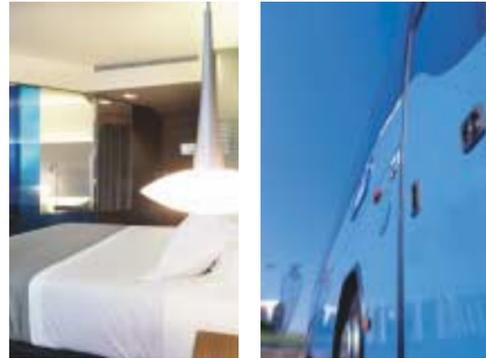
## Events

GastroFira boasts considerable experience in the integral management of major events, backed up by a team of imaginative and flexible professionals geared towards providing outstanding service.

**GastroFira**  
Restaurants, Catering & Events

All the services you need with the assurance of the Fira de Barcelona

# Travel/Fira



Tell us what you're looking for and Travel Fira will make sure you have an unforgettable experience

#### Accommodation

TravelFira offers a wide selection of hotels at the best rates on the market in any location in Barcelona and its metropolitan area.

#### Travel and leisure

Flights, transfers, car hire, limousines and mini-vans, special events, excursions, tickets for shows and sporting events and reservations at the top restaurants.

# FiraEvents

An alternative way of doing business

Experiencing something extraordinary means creating an indelible memory.

It has been proven that people feel a greater bond with something that has given them pleasure.

At FiraEvents we offer you the most original and innovative ideas to be found in Barcelona. Our only limits are the ones set by you.

We take care of everything so you don't have to worry about a thing.



Choose an unforgettable experience and turn it into the best investment for your business.

