

To whom it may concern,

Confirmation of Hosting Arrangements for Buyers at IBTM World

IBTM World is owned and managed by Reed Exhibitions Ltd.

Buyers hosted to IBTM World have their flights, accommodation and ground transportation paid for by Reed Exhibitions Ltd. These 'hosted buyers' pass a set of qualification criteria based on their ability and potential to place meetings and conference business outside of their country.

Buyers are invited to attend IBTM World by Reed Exhibitions and through a network of 'intermediaries' many of whom are industry suppliers. Despite the invitation being issued by such 'intermediaries' the costs of the travel, accommodations and ground transportation are fully covered by IBTM World, except if identified separately by the intermediary.

Hosted buyers who attend IBTM World are recommended to make a minimum number of appointments (10) per day of attendance at the show with exhibitors of their choice. Hosted buyers have no business obligations over and above this to IBTM World.

Yours Sincerely

Shane Hannam

Portfolio Director
Reed Exhibitions Ltd