



Increased Stand Traffic Packages

We want to make sure the people you want to meet make it a priority to visit your stand at IBTM World. So, to ensure you get maximum visibility and networking opportunities, we've created booster packs to help bolster your presence and activities, helping you to get the most out of your investment with us - for less.

Booster Package

10% saving
Only 6 available

1 Activity Promotion Campaign

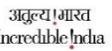
94% of IBTM World visitors research and plan who and what they want to see before they come to the show. So, to maximise your chances of the right people taking part in your activity, it's important to let them know about it when they are making plans.

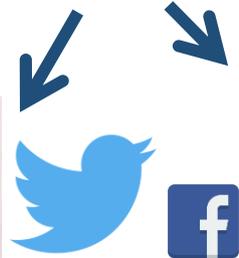
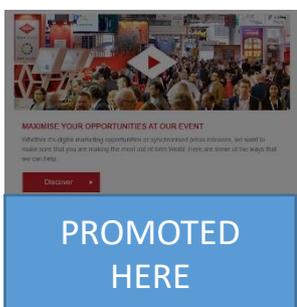
Here's how it will work: We will help you maximise the visibility of your activity, both pre-show and on-site, with a multi-channel promotional campaign.

What is included?

- Your activity will be included in a **Featured Activity Calendar**, which will be promoted...
 - on the **IBTM World website**,
 - in an **email sent to all visitor**,
 - on IBTM World **social media channels**,
 - on the **You Are Here board**,
 - on **digital screens** placed in high traffic areas

FEATURED ACTIVITIES

 Coffee Tasting Throughout WTM London Stand A21	 Beats to your rhythm Tango demo Tue & Wed at 17:00 Stand B45
YOUR ACTIVITY HERE	 Diwali Party Wed - from 15:00 Stand D31
 Aperitivo Tasting Throughout WTM London Stand H07	 VR Louvre visit Throughout WTM London Stand G67



2 Directional Carpet Tile

Catch visitors' attention and lead them straight to your stand with a directional carpet tile.

Your carpet tile will be branded with your company creative, logo and stand number and placed in a strategic location to maximise traffic.



Super Booster Package

Take promotion up a notch with the Super Booster package. You'll get everything **the Booster Package** offers, as well as **3 additional carpet tiles**, a **dedicated social media post** to promote your stand activity and a **dedicated advert on the digital screens** around the venue – giving your activity and brand more visibility.

Only 6 available

17% saving

+ Dedicated Social Media Announcement

Your brand, stand location and stand activity will be announced on the official IBTM World social media platforms (Twitter and Facebook). You can schedule your post before or during the event to showcase your upcoming activity and convince visitors to make their way to your stand to take part.

+ 3 Carpet Tiles

+ Dedicated Digital Screen Advert



Package Prices

Booster Package Breakdown

Activity Promotion Campaign

1 Directional Carpet Tile

Standard Total Price

€6,510

Package Price

€5,750

10% saving

Super Booster Package Breakdown

Activity Promotion Campaign

4 Directional Carpet Tiles

Dedicated Advert on the Digital Screens at IBTM World

Standard Total Price

€12,050

Package Price

€9,900

17% saving

HOW DO I BOOK?

Contact [\[add your contact details here\]](#)