

The IBTM World 2018 Event Schedule

TUESDAY 27 NOVEMBER			
TIME	AGENDA	LOCATION	TYPE
08:45 - 09:45	Ministry of Kazakhstan Breakfast	The Dome	Networking
09:00 - 10:00	Keynote: Humans of business—why connection matters?	Theatre 1	Education
All day	Lets Go Travel - win accommodation for 2 people for 2 nights at Mahogany Springs Lodge	Stand L16	Competition
All day	El Corte Inglés Department Stores - discover the exclusive services and get complimentary drink and a tapas at our cafeterias in the city	Stand C50	Special Offer
All day	MICE Marketing Services Ltd - get your badge scanned and you could win a trip to one of our 40+ destinations	Stand N50	Competition
10:30 - 11:30	Multi-Cultural Design Thinking: Custom Touches for Remarkable Events	Theatre 2	Education
10:30 - 11:30	Say goodbye to boring meetings	Theatre 3	Education
10:30 - 11:30	The IBTM World Industry Trends Report 2018	Theatre 1	Education
11:00 - 11:30	MPI - #EventCanvas: Your Map to Extraordinary Meetings	Stand K90	Education
11:45 - 12:45	Leveraging facial recognition at events to deliver value, improved security and greater attendee engagement	Theatre 2	Education
11:45 - 12:45	The Future-Ready Leader	Theatre 1	Education
11:45 - 12:45	Marketing in a GDPR World	Theatre 3	Education
12:00 - 12:30	MPI - Meetings Outlook: A Deep Dive into the Latest Business Trends	Stand K90	Education
12:00 - 13:00	Toulouse - let's have a drink on our booth and let's talk about the new Exhibition and Convention Centre Toulouse!	Stand E70	Networking
12:00 - 15:00	Onlylyon Convention Bureau - Lyonnaise cuisine tasting, come and taste the famous cooking of Lyon	Stand D50	Networking
13:00 - 13:30	How VR and AR will impact the future of events and exhibitions	Theatre 1	Education
13:00 - 13:30	MPI - Leadership Skills for MICE Women	Stand K90	Education
13:00 - 14:00	Busan Tourism Lunch	The Dome	Networking
13:00 - 14:00	Employee engagement: Getting the most out of your staff	Theatre 2	Education
13:00 - 14:00	Proving event value made easy	Theatre 3	Education
13:30 - 14:00	What does the meeting room of the future look like?	Theatre 1	Education
14:00 - 14:30	MPI - Risky Business: Keeping Participants Safe in an Unsafe World	Stand K90	Education
14:15 - 15:15	How AR & VR are transforming the face of events	Theatre 1	Education
14:15 - 15:15	Practical Anti-Terror Strategies for Conferences and Events	Theatre 2	Education
14:15 - 15:15	The keys to identifying talent in our industry (session delivered in Spanish)	Theatre 3	Education
15:00 - 15:30	MPI - Extraordinarily Inclusive: Events that Embrace Everyone	Stand K90	Education
15:30 - 16:30	How 3D printing will make food the star of the event	Theatre 2	Education
15:30 - 16:30	Growing your business: work less win more	Theatre 1	Education
15:30 - 16:30	Are you ready for the future of events?	Theatre 3	Education
16:15 - 18:00	Austria - Get you pictures taken in an Austrian landscape, Austrian Airlines Boeing 777, or the historic Majestic Emperor Train de Luxe!	Stand E80	Special Offer
16:30 - 18:00	Into Africa - South African wine will be available on the stand!	Stand L30	Networking
16:45 - 17:45	Wine & apps: solutions to transform your events + your team	Theatre 1	Education
16:45 - 17:45	Future Meeting Space: new requirements, new formats, new meeting areas	Theatre 2	Education
16:45 - 17:45	What the MICE industry can learn from the music industry on amplifying content	Theatre 3	Education
17:00 - 18:00	Tourism Australia - meet Australia's leading destinations and DMC's and sample some great Australian wines	Stand I70	Networking
17:00 - 18:00	Dorint Hotels & Resorts - try the traditional Cologne beer (Kölsch) and establish new contacts in a relaxing atmosphere	Stand F50	Networking
17:00 - 18:00	Enterprise Estonia - Happy Hour: Go Wild with Estonia! Enjoy beer, cider and wild Estonian tapas	Stand D27	Networking
18:00 - 20:00	The Welcome Reception - Hits and Beats! Feel the festival vibes and relax with drinks and food	Pavillion Hall 3	Networking

WEDNESDAY 28 NOVEMBER

TIME	AGENDA	LOCATION	TYPE
07:00 - 08:00	Switzerland Tourism - Switzerland Charity Run join and donate to UNICEF. Run or walk, it's completely up to you	Las Ramblas	Networking
08:45 - 09:50	Switzerland Tourism - Breakfast invitation: start the day with energising Swiss specialities such as Birchermüesli, Nespresso coffee and cheese	Stand H40	Networking
09:00 - 10:00	Keynote: Think Different	Theatre 1	Education
All day	El Corte Inglés Department Stores - discover the exclusive services and get complimentary drink and a tapas at our cafeterias in the city	Stand C50	Special Offer
09:30 - 17:30	Lip Smacking Foodie Tours - drop off your business card and win an award-winning dining experience in Las Vegas for you and a guest	Stand K38	Competition
10:30 - 11:30	It's an Emergency: What Will You Do When Everything Goes Wrong?	Theatre 3	Education
10:30 - 11:30	How to manage yourself in a crisis	Theatre 1	Education
10:30 - 11:30	Culture, Talent and Purpose	Theatre 2	Education
11:00 - 11:30	MPI - #EventCanvas: Your Map to Extraordinary Meetings	Stand K90	Education
11:00 - 12:00	ICCA Iberian Chapter Meeting Breakfast	The Dome	Networking
11:45 - 12:45	Technology Trends - What's in Your Stack?	Theatre 1	Education
11:45 - 12:45	2018 Global Meetings and Events Forecast	Theatre 2	Education
11:45 - 12:45	Understanding Global Trends and their Impact on Incentive Travel	Theatre 3	Education
12:00 - 14:00	GL Events Paris Venues - Presentation and cocktail of: Aichi Sky Expo, E2 Dubai and Toulouse Convention & Exhibition Centre	Stand E70	Networking
12:00 - 15:00	Onlylyon Convention Bureau - Lyonnaise cuisine tasting, come and taste the famous cooking of Lyon	Stand D50	Networking
12:45 - 13:30	What are the 5 pillars of innovation for events?	Theatre 3	Education
13:00 - 13:30	MPI - Learning to Measure Your Learning Experiences	Stand K90	Education
13:00 - 14:00	City of Antwerp Lunch	The Dome	Networking
13:00 - 14:00	Using the General Data Protection Regulations (GDPR) to Champion Business Change Management	Theatre 1	Education
13:00 - 14:00	How to win more business pitches	Theatre 2	Education
13:30 - 14:00	Tech Watch Awards	Theatre 3	Awards
13:30 - 14:30	Riu Plaza de España Hotel - presents this unique Madrid based hotel opening in 2019, while you enjoy a cocktail	Stand C20	Networking
14:00 - 14:30	MPI - A Master's Degree in Meeting and Event Management, Oh My!	Stand K90	Education
14:15 - 15:15	The Rise Of The Machines	Theatre 1	Education
14:15 - 15:15	Beyond the economics: developing a strategic local ecosystem partnership for your event	Theatre 2	Education
14:15 - 15:15	Young event professionals meeting the industry (session delivered in Spanish)	Theatre 3	Education
15:00 - 15:30	MPI - Making an Impact: The Art of Social and Environmental Responsibility	Stand K90	Education
15:00 - 17:00	ICCA - All ICCA Members and associations attending IBTM World are cordially invited to the ICCA Member Networking Reception!	Stand B95	Networking
15:30 - 16:00	Paraguay - Destination Presentation	The Dome	Networking
15:30 - 16:30	The New Wave Of Chinese Tech Innovation	Theatre 1	Education
15:30 - 16:30	What does a sustainable event really mean?	Theatre 3	Education
15:30 - 16:30	First ever study of trends in the Spanish speaking MICE industry	Theatre 3	Education
16:00 - 17:00	EUROMIC - join us for a happy hour with Euromic signature cocktail time "Euromixology"	Stand P80	Networking
16:15 - 18:00	Austria - Get you pictures taken in an Austrian landscape, Austrian Airlines Boeing 777, or the historic Majestic Imperator Train de Luxe!	Stand E80	Special Offer
16:30 - 18:00	Into Africa - South African wine will be available on the stand!	Stand L30	Networking
16:45 - 17:45	How to take incentives from another day at the beach to a bucket-list worthy experience - and why it matters	Theatre 1	Education
16:45 - 17:45	Event Security - Tech that helps us think about the unthinkable	Theatre 2	Education
16:45 - 17:45	Driving economic and social prosperity through business events	Theatre 3	Education
17:00 - 18:00	Tourism Australia - meet Australia's leading destinations and DMC's and sample some great Australian wines.	Stand i70	Networking
17:00 - 18:00	VisitDenmark - Happy Hour	Stand E25	Networking

17:00 - 18:00	Dorint Hotels & Resorts - try the traditional Cologne beer (Kölsch) and establish new contacts in a relaxing atmosphere	Stand F50	Networking
17:00 - 18:00	Sweden - Come and join the happiest people in the world for a full hour of great music, ice-cold drinks and cool beers	Stand E15	Networking
17:00 - 19:00	MICE Marketing Services Ltd - Sample international wines, hand-crafted gin and beers with our network	Stand N50	Networking
17:30 - 19:00	World of DMC's - come and meet World of DMCs executives and members over a drink and snacks	Stand N10	Networking
18:00 - 19:00	Networking Hour - party with	Fira Show Floor	Networking
18:00 - 19:00	Toulouse Exhibition and Convention Centre - Launch party cocktail reception	The Dome	Networking
18:00 - 19:00	Shangri-la Hotel at The Shard networking drinks	Stand G30	Networking
22:00 - 02:00	Club Night at Opium - FREE ENTRY with your IBTM World badge	Opium Barcelona	Networking

THURSDAY 29 NOVEMBER

TIME	AGENDA	LOCATION	TYPE
08:45 - 09:45	Instituto Guatemalteco de Turismo INGUAT Breakfast	The Dome	Networking
09:00 - 10:00	Keynote: A guide to the key technological trends of the next 10-20 years & what they mean for you	Theatre 1	Education
All day	El Corte Inglés Department Stores - discover the exclusive services and get complimentary drink and a tapas at our cafeterias in the city	Stand C50	Special Offer
10:30 - 11:30	The IBTM World Industry Trends Report 2018	Theatre 1	Education
10:30 - 11:30	Artificial Intelligence in Events - Hype or Blessing?	Theatre 2	Education
10:30 - 11:30	Lets Talk About Stress Baby!	Theatre 3	Education
11:00 - 11:30	MPI - Inclusive XP: Designing Incredibly Welcoming Experiences	Stand K90	Education
11:45 - 12:45	How mixing the world of combat & VR can build exceptional team building experiences	Theatre 2	Education
11:45 - 12:45	Drive attendance to your event with these storytelling and content marketing techniques	Theatre 1	Education
11:45 - 12:45	From stage to engage	Theatre 3	Education
12:00 - 12:30	MPI - Your Future-Ready Career	Stand K90	Education
12:00 - 15:00	Onlylyon Convention Bureau - Lyonnaise cuisine tasting, come and taste the famous cooking of Lyon	Stand D50	Networking
13:00 - 13:30	MPI - The Business Value of Meetings and Events	Stand K90	Education
13:00 - 14:00	Basquetour Lunch	The Dome	Networking
13:00 - 14:00	Is CSR Dead? A time to be good and do good!	Theatre 1	Education
13:00 - 14:00	Focus on the Why: How Branding Principles Can Guide Your Event Design	Theatre 2	Education
13:00 - 14:00	The changing future of incentives, conferences & exhibitions	Theatre 3	Education
14:00 - 14:30	MPI - Meetings Outlook: A Deep Dive into the Latest Business Trends	Stand K90	Education
14:15 - 15:15	Neuromagic	Theatre 1	Education
14:15 - 15:15	Women in leadership (session delivered in Spanish)	Theatre 2	Education
14:15 - 15:15	What can we expect from the event of the future?	Theatre 3	Education